

Women Leaders: AI & Executive Presence

Master the tools, strategies, and speaking skills that position you as the leader others choose to follow — and use AI to get there faster, smarter, and on your own terms

D A T E S

1st - 3rd
July 2026

V E N U E

Johannesburg,
South Africa

Yolke Van Dam

C O U R S E T R A I N E R

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🌐 www.corsol.net

 **Corsol**
Corporate Solution

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Course Overview

Calling all: Female business leaders
"If you are a Woman in Leadership, this 3 day course will equip you to take your power back, to lead, influence and negotiate powerfully"

This course will empower you to be strategic about your career growth, and like a chess player plan out what moves you will make next. As a female leader, to excel you need to be confident and lead from a position of power. When you become the leader that you would follow, others will want to work with you and follow you. The practical skills and frameworks will empower you immediately as part of your leadership development journey.

Key Learning Outcomes

- Build and strategically position your personal brand online and offline using AI in an ethical and impactful way.
- Use AI to repurpose content consistently to expand reach and strengthen thought leadership.
- Lead, negotiate, and coach with confidence while driving strong performance and results.
- Build trust, create accountability, and deliver feedback that drives growth and impact.
- Overcome imposter syndrome and build genuine confidence through self-awareness.
- Manage emotions under pressure and stay composed in high-stakes situations.
- Practice assertiveness that earns respect while maintaining professional relationships.
- Think on your feet and communicate clearly in fast-changing situations.
- Deliver powerful presentations that engage audiences and create lasting impact.

Why You Should Attend?

- **Strategic Career Planning:** Position your career like a chess master anticipating moves, building influence, and driving growth.
- **Neuroscience + Coaching + Tools:** Rewire confidence, regulate emotions, and strengthen influence skills.
- **Dual Focus:** Build your personal brand while elevating your team leadership.
- **Practice, Not Just Theory:** Real coaching conversations, conflict resolution, and feedback in a safe space.
- **The "Unspoken Side" of Leadership:** Navigate politics ethically, understand biases, and master strategic networking.
- **Calm Under Pressure:** Use neuroscience to manage triggers and inspire trust in high-stakes situations.
- **Balanced Leadership:** Blend assertiveness with empathy for stronger, more resilient teams.
- **Lasting Impact:** Leave with frameworks, strengths assessments, and optional coaching support for continued growth.

Course Facilitator

Yoke Van Dam

Speaker - Leadership
& Team
Transformation



Yoke van Dam has been called the Kintsugi Queen because of her ability to join, grow and transform teams into something quite wonderful.

As a qualified behavioural change coach with verifiable in the field experience 2000+ delegates trained 2300+ hours training 350+ coaching hours.

Yoke is eminently suited to uncover the real issues holding teams back.

Yoke's hard won experience (16 years) and tried and tested high performance processes have seen even the most fissured and fractured teams join together, become stronger and remarkable.

With her keen intelligence, empathetic energy and 'can do' attitude, Yoke helps leaders co-create winning outcomes so that they can unleash their teams' untapped potential.

Yoke has a B.I.S Publishing degree from University of Pretoria, she is a NLP practitioner and accredited as a Five Lens People Development Accredited provider on the Enneagram.

Testimonials

- "The session was quite interactive and the trainer was passionate and enthusiastic". **Zahra Mamdoo - Product Manager (Vitality Group)**
- "She is very engaging, accommodating and sweet. Made the team move together despite network challenges". **Ivy Mbwelera - Service Centre Manager (National Bank of Malawi)**
- "Her delivery style and power to engage audience is appreciated". **Hira Zafar - Assistant Manager Audit (Mari Petroleum Company Ltd)**
- "I would recommend the 3-day Women in Leadership program to those who are seeking to break down barriers in the workplace to inspire and empower others" - **April Castrode (Head of Portfolio Management, Alshaya Group Dubai)**
- The Women in Leadership Masterclass helped me become more mindful of my personal brand and gain a deeper understanding of the importance of self-awareness. During this interactive course, I was able to enhance my influencing and negotiating skills, which will significantly benefit my personal and career development. I highly recommend this course to all women leaders who wish to create positive change in the workplace through their leadership identity. all women leaders who wish to effect change in the workplace with their leadership identity." - **Dajana Soja (Manager Business Continuity Planning)-Dubai Airports)**
- "Very informative and flexible, with real workplace scenarios. Yoke made learning engaging, open, and fun." - **Amna Anwar (Mari Petroleum Company)**

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Day 1

Leadership Foundations - Self, Influence & Impact

Session 1: Women In Leadership

- Women in leadership by reviewing various case studies you will understand what role you play in business. Uncover challenges and opportunities to be an inclusive leader in business.

Practical exercise: Understanding the cost of losing a star performer.

Session 2: Influence Others:

- Self awareness Analysing your communication styles and identifying your strengths and weaknesses.

Session 3: Building Your Personal Brand Using AI

- Identify the gap between your intended reputation and how you're actually perceived
- Learn how AI tools like Descript and Canva can amplify your brand and repurpose your content
- Establish your personal ethical AI framework so your voice stays authentically yours

Session 4: AI for Career Strategy

- Audit your current online presence and see yourself through the world's eyes
- Use AI to stress-test career decisions and build a personalised skills gap analysis
- Leave with a documented, AI-assisted career action plan and your next strategic move mapped out

Day 2

Leading with Emotional Intelligence, Negotiation & Coaching Excellence

Session 1: Managing Your Team

- Master emotional control and avoid reactive leadership.
- Lead with emotional intelligence and assertiveness.
- Create win-win outcomes through practical negotiation skills.

Group Activities:

- Emotional intelligence exercises.
- Assertiveness and boundary-setting practice.
- Win-win negotiation scenarios.

Session 2: Negotiation Skills

- Negotiate confidently without damaging relationships.
- Apply proven frameworks and expert tactics.
- Strengthen conflict management skills.

Group Activities:

- Create a personal Negotiation One-Sheet.
- Breakout room role-play negotiations.
- Practicing feedback and difficult conversations.

Session 3: Coaching Skills

- Coach teams from stuck to high performance.
- Apply the GROW model effectively.
- Deliver impactful 1:1 conversations and feedback.

Group Activities:

- Practice coaching conversations using GROW.
- Personal Development Plan workshop.
- Feedback and difficult conversation simulations

Day 3

Confident Communication, Storytelling & Persuasive Presence

Session 1: Build Your Confidence

- Learn practical confidence hacks to boost your presence.
- Understand your audience or clients' mindset to connect effectively.
- Practice improvisation techniques to think and respond on your feet.

Session 2: Sharing Your Story

- Discover how to tell your story in business, media, or interviews.
- Use storytelling techniques inspired by Hollywood to engage your audience.
- Craft narratives that are authentic, clear, and impactful.

Session 3: Writing Your Presentation

- Structure and write a presentation that flows logically and persuasively.
- Understand the power of posture and body language in delivery.
- Rehearse effectively and learn how to engage a live audience.

Session 4: Hitting the Right Notes - Using Your Voice Effectively

- Learn how to use tone, pitch, and pacing for vocal impact.
- Avoid common voice pitfalls and keep your audience engaged.
- Practice techniques to project confidence and clarity.

Session 5: Persuasion Techniques

- Explore psychological techniques to make your message more persuasive.
- Learn how to create "stickiness" so your message stays with your audience.
- Apply strategies to influence decisions and inspire action.

Programme Schedule

08:30 am – 09:00 am	Registration & Coffee Break
09:00 am – 11:00 am	Course
11:00 am – 11:30 am	Networking & Coffee Break
11:30 am – 01:00 pm	Course
01:00 pm – 02:00 pm	Networking & Luncheon
02:00 pm – 03:00 pm	Course
03:00 pm – 03:30 pm	Networking Break
03:30 pm – 05:00 pm	Course

Who Should Attend?

- Mid to senior leaders, leading teams, seeking greater influence and executive presence.
- Emerging leaders high potentials who need confidence, visibility and leadership tools.
- HR, L & D, DEI professionals: supporting women's growth across the organisation
- Executive assistants: Strategic partners for stronger influence and growth.
- Women in transition: Shifting roles or industries, looking to refresh their leadership skills
- Leaders in male dominated fields-navigating challenges, building influence and EQ.
- Entrepreneurs and business owners: Leading ventures, needing tools for branding and leadership.



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Registration Form

Event Code: **CS-WLPS-195**

Please fill & sign below form & send us on
training@corsol.net

Course Fee

Registration Fees:

- Book 1 delegate Pay USD 3,295/delegate
- Book 2 or 4 delegates Pay USD 2,895/delegate
- Book 5 or more Pay USD 2,795/delegate

(All pricing excludes all taxes)

Payment Mode:

- Payments will be made by **Credit Card** or by **Bank transfer**, an Invoice will be sent soon after we receive the signed & filled registration form.
- Payment is required within **5 working days** after the receipt of the invoice.
- Payment must be received in full prior to the Course Origination.

Terms & Conditions:

- 1) Fee Includes (For Face 2 Face Training): the course fee covers all course material, lunch & refreshments. Please note that hotel accommodation is not included in the course fee.
- 2) Fee Includes (For Virtual Training): the course fee covers the live course session & the course material soft copies along with Certificates of Attendance.
- 3) Payment terms: Payments are required within 5 working days from the date of receipt of an invoice; all payments should be transferred by Credit Card/bank transfer to the Corsol International account. A receipt will be issued as payment is received.
- 4) Cancellation /Substitution Policy: Cancellation is only acceptable if submitted to us by email & will be subject to charges, cancellation received 60 days prior to the event 25% of the training fee will be charged, 30 Days prior to the event 50% of the training fee will be charged, 15 days prior to the event 75% of the training fee will be charged, 7 days prior to the event 100 % of the training fee will be charged. Substitution is the best option to avoid cancellation, as the cancellation is required in writing via email likewise Substitution is also required by email with complete details of the substituted delegates (Name, Position, Email & Mobile).
- 5) In the case of No Show, clients cannot claim any refund, & are not entitled to claim the Credit Voucher.
- 6) Cancellation by a paid client; does not subject to any cancellation charges, Corsol International will either accept the substitution or will provide a Credit Voucher of the Invoice amount which can be utilized in any of our future training, with validity up to 6 months.
- 7) Every possible effort is made to incorporate the event as it campaigns, however, due to any unforeseen circumstances Corsol International reserves the right to change the venue, location, and trainer. Also due to unforeseen circumstances, the event may be canceled or postponed, in this case, the paid delegate(s) Corsol International will process & refund the full amount, less the bank/service charges up to 5 % or less.
- 8) While all topics shown in this brochure will be covered in the course, the facilitator/instructor reserves the right to restructure and delivers them in a different order or sequence.
- 6) The client is considered aware of all the above terms and conditions, as they sign on this registration form & Corsol International will not be responsible for any expectation or monetary loss as indicated above.

Delegate 1
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 2
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 3
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 4
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 5
Name : _____
Job title: _____
Email: _____
Mobile: _____

Note: In case of 6 or more nominations make a duplicate of this form & fill in the details.

ORGANIZATION DETAILS:

Company : _____
Address: (to be used on invoice): _____

Telephone: _____
Country: _____

AUTHORIZED BY:

Signature: _____
Name: _____
JobTitle: _____
Email: _____
Date: _____

PAYMENT DETAILS:

Credit Card Holder's Details - To send Payment Link
First Name: _____
Last Name: _____
Email: _____
Country: _____