

Women in Leadership, Public Speaking with Ai Driven Presence

Learn how to become a confident, strategic leader by mastering public speaking, building authentic connections, and earning trust in your professional environment. Empower your voice to influence and inspire.

D A T E S

4th - 5th
May 2026

O N L I N E

DUBAI: 9:00 AM – 3:30 PM
MALAYSIA: 1:00 PM – 7:30 PM
LONDON: 6:00 AM – 12:30 PM
NIGERIA: 6:00 AM – 12:30 PM

Yolke Van Dam

C O U R S E T R A I N E R

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🌐 www.corsol.net

 **Corsol**
Corporate Solution

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Course Overview

Calling all: Female business leaders
"If you are a woman in leadership, this 2 day course will equip you to take back your power and strategically lead and influence your teams."

It's time for you to take your power back, to learn how to coach, lead and negotiate powerfully.

This course will empower you to be strategic about your career growth, and like a chess player plan out what moves you will make next. As a female leader, to excel you need to be confident and lead from a position of power. When you become the leader that you would follow, others will want to work with you and follow you. The practical skills and frameworks will empower you immediately as part of your leadership development journey.

Key Learning Outcomes

- How to build your Personal brand and Leadership style by optimising AI the ethical way.
- Set strategic goals for your leadership journey.
- How to strategically network, negotiate and coach.
- Learn how to hold your teams accountable, build trust and give feedback.
- Overcome imposter syndrome, build your confidence and be taken seriously.
- Learn how to be assertive and negotiate for a win win.
- Develop self awareness, learn to self regulate and influence your team, clients and suppliers.
- Learn how to influence and strategically build relationships at work.

Why You Should Attend?

- Strategic Career Planning: Position your career like a chess master anticipating moves, building influence, and driving growth.
- Neuroscience + Coaching + Tools: Rewire confidence, regulate emotions, and strengthen influence skills.
- Dual Focus: Build your personal brand while elevating your team leadership.
- Practice, Not Just Theory: Real coaching conversations, conflict resolution, and feedback in a safe space.
- The "Unspoken Side" of Leadership: Navigate politics ethically, understand biases, and master strategic networking.
- Calm Under Pressure: Use neuroscience to manage triggers and inspire trust in high-stakes situations.
- Balanced Leadership: Blend assertiveness with empathy for stronger, more resilient teams.
- Lasting Impact: Leave with frameworks, strengths assessments, and optional coaching support for continued growth.

Course Facilitator

Yoke Van Dam

Speaker - Leadership & Team Transformation



Yoke van Dam has been called the Kintsugi Queen because of her ability to join, grow and transform teams into something quite wonderful.

As a qualified behavioural change coach with verifiable in the field experience 2000+ delegates trained 2300+ hours training 350+ coaching hours.

Yoke is eminently suited to uncover the real issues holding teams back.

Yoke's hard won experience (16 years) and tried and tested high performance processes have seen even the most fissured and fractured teams join together, become stronger and remarkable.

With her keen intelligence, empathetic energy and 'can do' attitude, Yoke helps leaders co-create winning outcomes so that they can unleash their teams' untapped potential.

Yoke has a B.I.S Publishing degree from University of Pretoria, she is a NLP practitioner and accredited as a Five Lens People Development Accredited provider on the Enneagram.

Testimonials

- "The session was quite interactive and the trainer was passionate and enthusiastic". **Zahra Mamdo** - **Product Manager (Vitality Group)**
- "She is very engaging, accommodating and sweet. Made the team move together despite network challenges". **Ivy Mbwelera** - **Service Centre Manager (National Bank of Malawi)**
- "Her delivery style and power to engage audience is appreciated". **Hira Zafar** - **Assistant Manager Audit (Mari Petroleum Company Ltd)**
- "I would recommend the 3-day Women in Leadership program to those who are seeking to break down barriers in the workplace to inspire and empower others" - **April Castro**
- The Women in Leadership Masterclass helped me become more mindful of my personal brand and gain a deeper understanding of the importance of self-awareness. During this interactive course, I was able to enhance my influencing and negotiating skills, which will significantly benefit my personal and career development. I highly recommend this course to all women leaders who wish to create positive change in the workplace through their leadership identity. all women leaders who wish to effect change in the workplace with their leadership identity." - **Dajana Soja**
- "Very informative and flexible, with real workplace scenarios. Yoke made learning engaging, open, and fun." - **Amna Anwar (Mari Petroleum Company)**

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Day 1

Session 1: women in LEADERSHIP

- Who inspires you? What is your leadership style? What is the type of leader you want to be?
- In this entertaining section we look at role models and case studies to discuss: Inclusivity, bias and challenges and opportunities for Women in leadership
- Case studies & practical exercises -Staff retention and the cost of losing a star

Session 2: Self-awareness & goal setting

- What are your blind spots? What are you good at, what are your areas of growth?
- By using various assessments look at yourself critically to uncover areas of growth in your leadership plan.

Session 3: How to Influence Others

- Developing and accessing your personal brand. How to use AI tools to optimise and build your Personal brand and align your online and in person reputation.
- Practical tools: Descript, Chat GPT and Canva.
- Building your self-confidence and overcoming imposter syndrome.

Session 4: Managing your team

- Emotional intelligence. Using Neuro-science principles we'll explore your emotional triggers. You'll learn practical skills to calm yourself and your team down and how to avoid fight or flight mode. In essence you'll learn how to inspire your team and how a leader should behave.
- Assertiveness. Learn how to be assertive with your team in a helpful way. We teach you how to negotiate a win-win situation and how to bring harmony, flexibility and fun into your work environment

Activities: Emotional intelligence tools and activities.

Day 2

Session 1: Negotiation Skills

- “Your career, your finances, your reputation, (your personal life) at some points these entire things hinge on your ability to negotiate.” You will learn how to negotiate with a hostile audience and calm them down quickly. Learn how to build trust, rapport and cater for a win-win with your suppliers and clients.
- Practical activity: The group will go through all the 5 phases of negotiation with a practical case study, which is huge fun and voted as the most value in the entire course.

Session 2: Coaching Skills

- Performance discussions should not take place once or twice a year. Feedback and coaching should be happening weekly and even bi-weekly with your team.
- In this session we will teach you a coaching framework that can be used to move your team from a stuck place, to a desired outcome.
- Practical: Delegates will coach each other using the methodology and framework.

Session 3: Managing office politics: strategic networking and influence

- Office politics is here to stay. You can no longer do your work and stick your head in the ground like an ostrich, getting on with it.
- In business the biggest commodity isn't time or budget, it is influence and power.
- Learn how to influence strategically and get the outcomes you want for you and your team. Learn how to navigate office politics powerfully.

Programme Schedule

09:00 am – 09:30 am	Registration & Coffee Break
09:30 am – 11:30 am	Course
11:30 am – 12:00 am	Networking & Coffee Break
12:00 am – 01:30 pm	Course
01:30 pm – 02:30 pm	Networking & Luncheon
02:30 pm – 03:30 pm	Course

Who Should Attend?

- Mid to senior leaders, leading teams, seeking greater influence and executive presence.
- Emerging leaders high potentials who need confidence, visibility and leadership tools.
- HR, L & D, DEI professionals: supporting women's growth across the organisation
- Executive assistants: Strategic partners for stronger influence and growth.
- Women in transition: Shifting roles or industries, looking to refresh their leadership skills
- Leaders in male dominated fields-navigating challenges, building influence and EQ.
- Entrepreneurs and business owners: Leading ventures, needing tools for branding and leadership.

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Registration Form

Please fill & sign below form & send us on
training@corsol.net

Delegate 1
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 2
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 3
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 4
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 5
Name : _____
Job title: _____
Email: _____
Mobile: _____

Note: In case of 6 or more nominations make a duplicate of this form & fill in the details.

ORGANIZATION DETAILS:

Company : _____
Address: (to be used on invoice): _____
Telephone: _____
Country: _____

AUTHORIZED BY:

Signature: _____
Name: _____
JobTitle: _____
Email: _____
Date: _____

PAYMENT DETAILS:

[Credit Card Holder's Details - To send Payment Link](#)
First Name: _____
Last Name: _____
Email: _____
Country: _____

Event Code: **CS-WIL-190**

Course Fee

Registration Fees:

- Book 1 delegate Pay USD 1,295/delegate
- Book 2 or 4 delegates Pay USD 1,095/delegate
- Book 5 or more Pay USD 895/delegate

(All pricing excludes all taxes)

Payment Mode:

- Payments will be made by **Credit Card** or by **Bank transfer**, an Invoice will be sent soon after we receive the signed & filled registration form.
- Payment is required within **5 working days** after the receipt of the invoice.
- Payment must be received in full prior to the Course Origination.

Terms & Conditions:

- 1) Fee Includes (For Face 2 Face Training): the course fee covers all course material, lunch & refreshments. Please note that hotel accommodation is not included in the course fee.
- 2) Fee Includes (For Virtual Training): the course fee covers the live course session & the course material soft copies along with Certificates of Attendance.
- 3) Payment terms: Payments are required within 5 working days from the date of receipt of an invoice; all payments should be transferred by Credit Card/bank transfer to the Corsol International account. A receipt will be issued as payment is received.
- 4) Cancellation /Substitution Policy: Cancellation is only acceptable if submitted to us by email & will be subject to charges, cancellation received 60 days prior to the event 25% of the training fee will be charged, 30 Days prior to the event 50% of the training fee will be charged, 15 days prior to the event 75% of the training fee will be charged, 7 days prior to the event 100 % of the training fee will be charged. Substitution is the best option to avoid cancellation, as the cancellation is required in writing via email likewise Substitution is also required by email with complete details of the substituted delegates (Name, Position, Email & Mobile).
- 5) In the case of No Show, clients cannot claim any refund, & are not entitled to claim the Credit Voucher.
- 6) Cancellation by a paid client; does not subject to any cancellation charges, Corsol International will either accept the substitution or will provide a Credit Voucher of the Invoice amount which can be utilized in any of our future training, with validity up to 6 months.
- 7) Every possible effort is made to incorporate the event as it campaigns, however, due to any unforeseen circumstances Corsol International reserves the right to change the venue, location, and trainer. Also due to unforeseen circumstances, the event may be canceled or postponed, in this case, the paid delegate(s) Corsol International will process & refund the full amount, less the bank/service charges up to 5 % or less.
- 8) While all topics shown in this brochure will be covered in the course, the facilitator/instructor reserves the right to restructure and delivers them in a different order or sequence.
- 6) The client is considered aware of all the above terms and conditions, as they sign on this registration form & Corsol International will not be responsible for any expectation or monetary loss as indicated above.