

# Circular Economy Leadership: Strategy & Action – Executive Masterclass

The GCC Circularity Blueprint: Integrating Policy, Operations,  
and Leadership to Achieve Net Zero Targets

D A T E S

11<sup>th</sup> - 12<sup>th</sup>  
May 2026

V E N U E

Dusit Thani Hotel,  
Dubai - U.A.E.

*Dr. Daniel KG Chang*

Expert in circular economy, Industry 4.0,  
and ESG.

C O U R S E T R A I N E R

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# Circular Economy Leadership: Strategy & Action – Executive Masterclass

11th - 12th May 2026 – Dusit Thani Hotel, Dubai - U.A.E.

## Course Overview:

This program aims to equip business leaders and professionals with the knowledge, tools, and practical strategies to integrate circularity into their operations, enabling them to play an active role in achieving Net Zero commitments. Moving beyond theoretical ESG compliance, the training emphasizes how circular economy principles can be embedded into core business functions to reduce waste, optimize resources, and enhance competitiveness. Participants will explore the relevance of circularity to sustainability agendas, understand the influence of GCC national policies, and learn from real-world case studies in energy, manufacturing, aviation, hospitality, and construction. Through interactive workshops, they will gain hands-on experience in mapping circular models, planning product lifecycles, and developing organizational strategies that balance leadership, policy, and operations. The ultimate aim is to empower participants to create actionable circularity roadmaps that deliver both environmental impact and business value.

## Key Learning Outcomes:

- **Understand Sustainability and Circularity Relevance** - Explain how circularity supports climate goals, net zero commitments, and competitiveness.
- **Analyze GCC Perspectives on Net Zero and Operations Capacity** - Examine how circularity helps GCC organizations align with national carbon reduction targets.
- **Move Beyond ESG to Tactical Environmental Impact Management** - Identify operational strategies that go beyond reporting into measurable impact.
- **Interpret GCC Top 6 National Policies and Their Influence** - UAE, Saudi Arabia, Oman, Qatar, Kuwait, Bahrain frameworks and implications for businesses.
- **Apply Circularity Models within Companies** - Explore closed-loop supply chains, industrial symbiosis, and circular business models.
- **Integrate Product Lifecycle Planning** - Learn design-for-circularity, reuse/recycling strategies, and cradle-to-cradle approaches.
- **Adopt an Organizational Holistic Approach** - Balance leadership, policy, operations, and culture for circularity integration.
- **Map a Circularity Model for Your Organization** - Create a tailored mapping exercise to connect value chains with circular flows.
- **Develop an Action Plan for Integration** - Draft a balanced roadmap linking leadership vision, policy alignment, and operational execution

## Why You Should Attend?

The GCC is at the forefront of ambitious sustainability and Net Zero goals. From the UAE's Circular Economy Policy 2021-2031 to Saudi Vision 2030 and beyond, businesses are expected to transform their models to remain competitive and compliant. This training is designed to help organizations move beyond ESG reporting toward practical, measurable circularity strategies that cut costs, enhance efficiency, and unlock new growth opportunities. Through industry-specific case studies (energy, manufacturing, aviation, hospitality, construction) and interactive exercises, participants will learn how to embed circularity principles into business models, operations, and supply chains—ultimately driving environmental impact while delivering tangible business value.

## Course Facilitator

### Dr. Daniel KS Chang

Expert in circular economy, Industry 4.0, and ESG.



Dr. Daniel is an accomplished professional in business development, sustainability, and investment. He holds a DBA from IPE Management School, France (research focus: ESG and private investment policy), an MBA in E-Commerce from Charles Sturt University, Australia, and an IAA Diploma in Advertising from New York. He is currently pursuing a second PhD in Mathematical Science at UCSI University, Malaysia, investigating public policy on green growth development.

He is an Accredited HRDC Trainer with expertise in sustainability plans, ESG compliance, and circular economy concepts. Dr. Daniel has held leadership roles including Principal Consultant at Agenda Advisory, Chief Sustainability Officer for Hornbill Venture Holding, and Partner at Kristoff Capital Group.

He is experienced in business modeling, design thinking, circular economy, and Industry 4.0, and has a strong track record in company growth, ESG training, and investment strategies across ASEAN and MENA.

#### Professional Experience

- Principal Consultant, Agenda Advisory Sdn Bhd (2022–Present) - ESG and sustainability training and consultancy.
- Chief Sustainability Officer, Hornbills Venture Holding (2022–Present) - Developed sustainability business models in agriculture, hospitality, infrastructure, and education.
- Partner & Director of Business Development, Kristoff Capital Group (2017–2023) - Managed EUR 180M AUM across 12 venture enterprises in ASEAN.
- Business Development Manager, Ecocentus Sdn Bhd (2012–2016) - Marketed PV solar systems, created investor-driven models.
- Business Development Manager, Newszapped Media (2009–2011) - Developed financial content partnerships in Asia Pacific.
- Consultant, Inzignia Consulting (2006–2008) - Brand advisory for B2B market penetration.
- Head of Marketing Communication, SEG International (2002–2005) - Unified 14 colleges under one brand with RM3M budget.
- Design Director, Infusion Communication (1997–2001) - Co-founded boutique branding studio, advised 24+ SMEs.
- Information Architect, Poppe Tyson Interactive (1994–1996) - Managed corporate digital content in finance, property, education, healthcare.

#### Education

- PhD in Mathematical Sciences (Candidature) - UCSI University Malaysia (2024–2027)
- DBA - IPE Management School, France (2021–2023)
- MBA in E-Commerce - Charles Sturt University, Australia (2001–2002)
- IAA Diploma in Advertising Management - International Advertising Association, New York (1991–1993)

#### Training Delivery (Selected Clients)

Dr. Daniel has delivered 20+ ESG & sustainability training programs across ASEAN and MENA.

Key clients include:

- Energy: TAQA (Abu Dhabi), Emirates Global Aluminium, Equate Petrochemical.
- Mining & Manufacturing: MAADEN (KSA), WEIR Minerals, Teknicast.
- Aviation & Transport: Etihad Airways, Joramco (Jordan), Cruise Saudi.
- Hospitality & Property: Sands China Ltd, Mabane Group (Kuwait), Vizione Holdings.
- Finance & Education: Bank Negara Malaysia, Ithaca University (USA), University of Jordan.
- Sustainability: Bee'ah Group (Dubai), IHCC (Dubai).

#### Publications

- The Trifecta of Sustainable Entrepreneurship: A Systematic Literature Review Study, IJESS, 2023.
- The Impact of Covid-19 and Russia-Ukraine War on Financial Asset Volatility, Cogent Economics and Finance, 2023.
- The ESG Impact on Private Investment Policies: A Qualitative Multi-Case Study, IPMA Journal, 2023.

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## Day 1

### Execution, Prototyping, and Strategic Integration

#### Session 1: Sustainability and Circularity Relevance

- Understanding the link between sustainability & circularity
- Linear vs. circular models in business practice 3. Circularity as a driver for Net Zero targets 4. Global benchmarks and GCC relevance
- Circularity's role in reducing environmental footprints 6. Aligning circularity with UN SDGs (esp. 12 & 13)

#### Session 2: Module 2: GCC Perspectives - Addressing Net Zero with Operations Capacity

- GCC's Net Zero commitments: UAE, Saudi, Oman, Qatar, Kuwait, Bahrain
- Operational challenges & opportunities for businesses
- Carbon-intensive industries and the circular advantage
- Regulatory pressures & capacity building
- Net Zero transition costs vs. benefits
- Role of technology and innovation in GCC circularity

#### Session 3: Beyond ESG - Tactical Environmental Impact

- Limitations of ESG reporting without action
- Resource efficiency and waste minimization strategies
- Water reuse and desalination circular practices in GCC
- Reducing carbon intensity in operations
- Tactical interventions for supply chains
- Measuring impact beyond compliance

#### Session 4: GCC Top 6 National Policies and Their Influence

- UAE Circular Economy Policy 2031
- Saudi Vision 2030 & Saudi Green Initiative
- Oman Vision 2040 sustainability priorities
- Qatar National Vision 2030 and FIFA legacy projects
- Kuwait & Bahrain's sustainability and energy transitions
- Policy-to-business translation: compliance → competitiveness

#### Session 5: Circularity Models within Companies

- Closed-loop supply chains
- Industrial symbiosis (waste-to-value collaborations)
- Sharing economy and service models
- Design-for-recycling and remanufacturing
- Business model innovation for circularity
- Scaling circular initiatives inside organizations

## Day 2

### Strategic Integration, Holistic Governance, and Action Planning

#### Session 1: Product Lifecycle Planning

- Cradle-to-cradle principles
- Design-for-durability and modularity
- Reverse logistics for reuse and recycling
- Extended Producer Responsibility (EPR) in GCC context
- Circular product innovation (e.g., materials, packaging)
- Digital tools for lifecycle tracking (IoT, blockchain)

#### Session 2: Organizational Holistic Approach

- Leadership commitment to circularity
- Embedding circularity in corporate strategy
- Operational systems and KPIs for monitoring
- Culture and employee engagement for sustainability
- Governance structures and board oversight
- Integrating circularity into risk & opportunity management

#### Session 3: Mapping the Circularity Model for Your Organization

- Value chain analysis for circularity opportunities
- Identifying resource inflows & waste outflows
- Applying circular business model canvas
- Material flow & lifecycle mapping exercises
- Group work: organizational circularity maps
- Peer review & facilitator feedback

#### Session 4: Action Plan - Integrating Leadership, Policy & Operations

- Building a circularity vision aligned with Net Zero
- Linking leadership and governance with operations
- Policy compliance → operational strategy → execution
- Balancing profitability and environmental outcomes
- Drafting a 5 step circular roadmap for each participant's organization 6. Presenting action plans for peer and expert review

### Programme Schedule

08:30 am – 09:00 am	Registration & Coffee Break
09:00 am – 11:00 am	Course
11:00 am – 11:30 am	Networking & Coffee Break
11:30 am – 01:00 pm	Course
01:00 pm – 02:00 pm	Networking & Luncheon
02:00 pm – 03:00 pm	Course
03:00 pm – 03:30 pm	Networking Break
03:30 pm – 05:00 pm	Course

### Who Should Attend?

- Senior managers and executives (strategy, operations, sustainability)
- ESG and sustainability officers
- Government and policy professionals in the environment and energy sectors
- Business leaders from the energy, construction, manufacturing, aviation, and hospitality industries
- Consultants and advisors supporting GCC businesses in Net Zero transitions

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## Registration Form

Please fill & sign below form & send us on  
[training@corsol.net](mailto:training@corsol.net)

Delegate 1  
Name : \_\_\_\_\_  
Job title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile: \_\_\_\_\_

Delegate 2  
Name : \_\_\_\_\_  
Job title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile: \_\_\_\_\_

Delegate 3  
Name : \_\_\_\_\_  
Job title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile: \_\_\_\_\_

Delegate 4  
Name : \_\_\_\_\_  
Job title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile: \_\_\_\_\_

Delegate 5  
Name : \_\_\_\_\_  
Job title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile: \_\_\_\_\_

**Note:** In case of 6 or more nominations make a duplicate of this form & fill in the details.

### ORGANIZATION DETAILS:

Company : \_\_\_\_\_  
Address: (to be used on invoice): \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_  
Country: \_\_\_\_\_

### AUTHORIZED BY:

Signature: \_\_\_\_\_  
Name: \_\_\_\_\_  
JobTitle: \_\_\_\_\_  
Email: \_\_\_\_\_  
Date: \_\_\_\_\_

### PAYMENT DETAILS:

[Credit Card Holder's Details - To send Payment Link](#)  
First Name: \_\_\_\_\_  
Last Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Country: \_\_\_\_\_

Event Code: **CS-CEL-015**

## Course Fee

### Registration Fees:

- Book 1 delegate Pay USD 2,795/delegate
- Book 2 or 4 delegates Pay USD 2,595/delegate
- Book 5 or more Pay USD 2,395/delegate

(All pricing excludes all taxes)

## Payment Mode:

- Payments will be made by **Credit Card** or by **Bank transfer**, an Invoice will be sent soon after we receive the signed & filled registration form.
- Payment is required within **5 working days** after the receipt of the invoice.
- Payment must be received in full prior to the Course Origination.

## Terms & Conditions:

- 1) Fee Includes (For Face 2 Face Training): the course fee covers all course material, lunch & refreshments. Please note that hotel accommodation is not included in the course fee.
- 2) Fee Includes (For Virtual Training): the course fee covers the live course session & the course material soft copies along with Certificates of Attendance.
- 3) Payment terms: Payments are required within 5 working days from the date of receipt of an invoice; all payments should be transferred by Credit Card/bank transfer to the Corsol International account. A receipt will be issued as payment is received.
- 4) Cancellation /Substitution Policy: Cancellation is only acceptable if submitted to us by email & will be subject to charges, cancellation received 60 days prior to the event 25% of the training fee will be charged, 30 Days prior to the event 50% of the training fee will be charged, 15 days prior to the event 75% of the training fee will be charged, 7 days prior to the event 100 % of the training fee will be charged. Substitution is the best option to avoid cancellation, as the cancellation is required in writing via email likewise Substitution is also required by email with complete details of the substituted delegates (Name, Position, Email & Mobile).
- 5) In the case of No Show, clients cannot claim any refund, & are not entitled to claim the Credit Voucher.
- 6) Cancellation by a paid client; does not subject to any cancellation charges, Corsol International will either accept the substitution or will provide a Credit Voucher of the Invoice amount which can be utilized in any of our future training, with validity up to 6 months.
- 7) Every possible effort is made to incorporate the event as it campaigns, however, due to any unforeseen circumstances Corsol International reserves the right to change the venue, location, and trainer. Also due to unforeseen circumstances, the event may be canceled or postponed, in this case, the paid delegate(s) Corsol International will process & refund the full amount, less the bank/service charges up to 5 % or less.
- 8) While all topics shown in this brochure will be covered in the course, the facilitator/instructor reserves the right to restructure and delivers them in a different order or sequence.
- 6) The client is considered aware of all the above terms and conditions, as they sign on this registration form & Corsol International will not be responsible for any expectation or monetary loss as indicated above.